

*Glenn R. Jones*

# College of Business

The mission of the Glenn R. Jones College of Business is to help prepare its students to function effectively in a global business environment with a Bachelors, Masters or Ph.D. degree.

We emphasize the critical analysis and solution-finding of practical business issues, and the development of scholarly knowledge in the areas of business and organizational management.

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

The purpose of the Bachelor of Science in Business Administration (BSBA) program is to help prepare students for entry-level management positions in business, industry, and not-for-profit organizations.

### *BSBA Concentrations*

- Contract Management
- Criminal Justice Administration
- Entrepreneurship
- Finance
- General Business
- General Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Logistics
- Management/Leadership
- Project Management
- Safety Management

## BACHELOR OF SCIENCE IN HUMAN RESOURCE MANAGEMENT

The Bachelor of Science in Human Resource Management (BSHRM) degree is designed to provide graduates with the knowledge and skills needed for careers in the large and growing human resources field.

## BACHELOR OF SCIENCE IN LEADERSHIP

The Bachelor of Science in Leadership (BSL) degree is designed to prepare students with the knowledge and skills needed for leadership careers within a variety of organizations.

### *BSL Concentrations*

- Criminal Justice Administration
- Interdisciplinary Studies
- Management

***Learn more today—contact Trident’s manager of university partnerships for additional information.***

3

Bachelor Degrees

3

Master Degrees

1

Doctorate Degrees

36

Concentrations

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*“We prepare our students for careers in business through an exceptional online educational experience.”*

*~ Dr. Stephen Pollard*  
*Dean, Glenn R. Jones College of Business and College of Information Systems*

## MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) degree is recognized throughout the business world as an important contributor to a successful career. This program concentrates on application of theory to real situations with special emphasis on business in a multinational environment.

### *MBA Concentrations*

- Conflict and Negotiation Management
- Entrepreneurship
- Finance
- General Management
- Human Resource Management
- Information Security and Digital Assurance Management
- Information Technology Management
- International Business
- Logistics
- Management Accounting
- Marketing
- Project Management
- Safety Management
- Strategic Leadership

### *Graduate Certificates*

- Entrepreneurship
- Finance
- International Business
- Managerial Accounting
- Project Management
- Strategic Leadership
- Supply Chain Management

## DUAL DEGREE PROGRAM: MASTER OF BUSINESS ADMINISTRATION (MBA) & MASTER OF SCIENCE IN HEALTH ADMINISTRATION (MSHA)

## MASTER OF SCIENCE IN HUMAN RESOURCE MANAGEMENT

The Master of Science in Human Resource Management (MSHRM) degree is designed to provide graduates with the knowledge and skills needed to excel in careers in the large and growing human resources field.

### *Graduate Certificate*

- Human Resource Management

## MASTER OF SCIENCE IN LEADERSHIP

The Master of Science in Leadership (MSL) degree is designed to provide new leaders with the innovative, visionary, and transformative capabilities that will be needed by 21st century leaders.

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## DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

The Ph.D. in Business Administration (Ph.D. BA) prepares professionals from various sectors, including academia, the military, and the private sector, to serve as educators, researchers, and scholars. All students in the program will develop advanced research skills directed toward the creation of new knowledge demonstrated by a Ph.D. Dissertation.

### *Ph.D. BA Concentrations*

- Accounting/Finance
- Information Systems/Information Technology Management
- Leadership
- Management and Organizations
- Marketing

