



2016  2017

Academic Programs

**2016 - 2017 TRIDENT UNIVERSITY CATALOG**

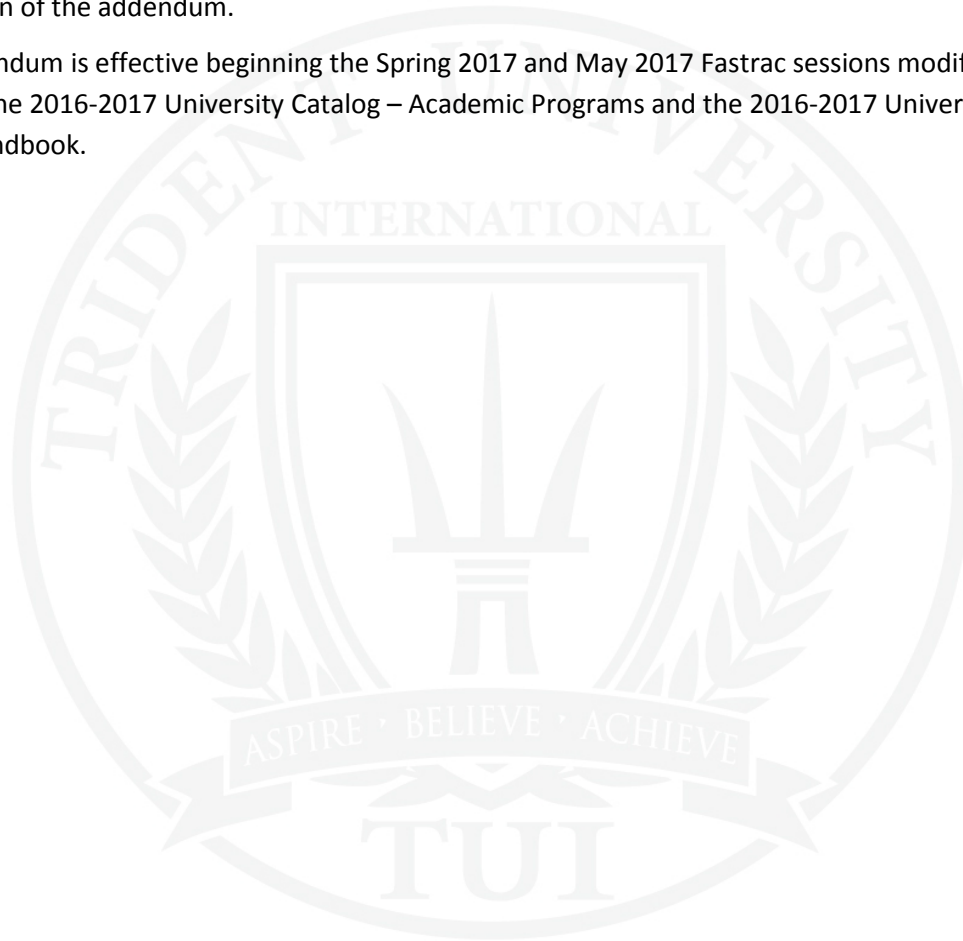
MAY 2017 ADDENDUM



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The Trident University International (Trident) catalog consists of two parts: **Policy Handbook** and **Academic Programs**, which reflect current academic policies, procedures, program and degree offerings, course descriptions, and other pertinent information. This addendum to the catalog was prepared on the basis of the best information available at the time. Pursuant to the catalog rights policy, as laws, rules, accreditation standards and policies change from time to time the information in this addendum will be updated as deemed appropriate by the university administration. Trident University International assumes no responsibility for editorial, clerical, and programming errors that may have occurred in the publication of the addendum.

This addendum is effective beginning the Spring 2017 and May 2017 Fastrac sessions modifies and/or updates the 2016-2017 University Catalog – Academic Programs and the 2016-2017 University Catalog – Policy Handbook.





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## Academic Programs

Effective the Spring 2017 and May 2017 Fastrac session, the following sections of the Academic Programs 2016-2017 Trident University Catalog have been amended/added:

**Page 61-64: Bachelor of Science in Homeland Security**

Add the following concentration:

### **Criminal Justice Administration Concentration**

#### Concentration Introduction

Trident University's College of Health and Human Services offers the Bachelor of Science in Homeland Security (BSHLS) with a concentration in Criminal Justice Administration. The concentration will provide a conceptual background in criminal justice within the scope of homeland security, which is tasked with the protection of our Country from criminal elements as well as from terrorism through such areas as Customs and Border Protection, Immigration and Customs Enforcement, and Transportation and Security Administration.

#### Concentration Learning Outcomes

Upon graduation, students will be able to:

- Apply effective communication skills in a criminal justice and homeland security environment.
- Conduct results oriented and academic research to analyze practical criminal justice administration problems and issues.
- Assess the ethical implications of criminal justice decisions and actions, taking into account cultural sensitivity.
- Apply criminal justice administrative systems, models, and concepts to guide analysis of problems and situations in peacetime and in homeland crisis.
- Use technology to gather and analyze data and information.
- Utilize data driven analysis in making criminal administration decisions.

#### Concentration Core Courses (16 Semester Hours)

CJA 301	Criminology and Public Policy	4
CJA 302	Criminal Justice Systems	4
CJA 401	Criminal Justice Administration	4
CJA 490	Capstone Course in Criminal Justice Administration	4

#### **Page 8: Bachelor of Science in Business Administration – General Business Concentration**

Update Concentration Electives to the following:

#### Concentration Elective Courses: (16 Semester Hours)

Select four courses from the following options:





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CMG 301	Fundamentals of Contract Management/Administration	4
CMG 302	Negotiation, Pricing, and Conflict Resolution	4
LOG 301	Introduction to Supply Chain Management	4
MGT 401	Leadership and Change	4
MGT 422	Decision Making for Leaders	4
PRM 301	Introduction to Project Management	4
MGT 407	Principles of Human Resource Management	4
MGT 420	Power, Influence, and Persuasion	4

**Page 6: Bachelor of Science in Business Administration – Contract Management Concentration**

Update the following:

Concentration Core Courses (12 Semester Hours):

CMG 301	Fundamentals of Contract Management/Administration	4
CMG 302	Negotiation, Pricing, and Conflict Resolution	4
CMG 402	Fundamentals of Purchasing and Purchase Management	4

Concentration Elective (4 Semester Hours):

MGT 420	Power, Influence, and Persuasion <u>or</u> non-equivalent business elective	4
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**Page 9: Bachelor of Science in Business Administration – Human Resource Management Concentration**

Update the Concentration Core to the following:

Concentration Core Courses (16 Semester Hours):

MGT 407	Principles of Human Resource Management	4
MGT 412	Human Resource Management and Law	4
MGT 411	Advanced Topics in HRM	4
MGT 423	Organizational Development and Change <u>or</u> Elective: Approved Business, Psychology, Sociology, or Behavioral Science courses.	4

Remove the Concentration Special Instructions

**Page 11: Bachelor of Science in Business Administration – Logistics Concentration**

Update Concentration Core to the following:

Concentration Core Courses (16 Semester Hours)

LOG 301	Introduction to Supply Chain Management	4
LOG 302	Operations Management Control	4
LOG 401	Introduction to Global Logistics Management	4
MGT 422	Decision Making for Leaders <u>or</u> non-equivalent business elective	4

Remove the Concentration Special Instructions

**Page 17-18: Bachelor of Science in Leadership – Management Concentration**

Update Concentration Courses to the following:

Concentration Core Courses (24 Semester Hours)

MKT 301	Principles of Marketing	4
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ITM 301	Principles of Information Systems in Business and Organizations	4
BUS 401	International Business	4
CMG 302	Negotiation, Pricing and Conflict Resolution	4
PRM 301	Introduction to Project Management	4
*MGT423*	Organizational Development and Change	4

Concentration Elective Courses (8 Semester Hours)

Select two courses from the following options:

MGT 412	Human Resource Management and Law	4
LOG 302	Operations Management Control	4

Or non-equivalent University electives: To be taken from: Social Science, Behavioral Science, Health Science, Technology, and Humanities upon approval of Associate Dean

Concentration Special Instructions

\*MGT 423\* Organizational Development and Change may not be taken until all other concentration courses have been successfully completed. A minimum grade of “C” is required in MGT 423 to meet graduation requirements.

**Page 74-76: Master of Science in Homeland Security**

Update Program Elective Courses to the following:

**Program Elective Courses or Program Concentrations (4-8 Semester Hours)**

Students must complete either the below Program Elective Courses or one of the following concentrations. Program Elective Courses Select one course from the following options:

EDM 511	Emergency Transportation and Transshipment Logistics	4
MHE 511	Emergency Operations	4

**Page 74-76: Master of Science in Homeland Security**

Add the following program:

**Master of Science in Homeland Security with a Concentration in Logistics**

**Program Introduction**

With the enactment of the Homeland Security Act in 2002, the United States Congress created the Department of Homeland Security (DHS). The department’s Core Mission includes preventing terrorism and enhancing security; managing our borders; administering immigration laws; securing cyberspace; and ensuring disaster resilience. The Federal Emergency Management Agency (FEMA) is a part of DHS and an integral component of America’s emergency management enterprise, working to ensure the successful preparation for, protection against, response to, recovery from, and mitigation of all hazards. Trident University’s College of Health and Human Services offers the Master of Science in Homeland Security (MSHLS). This program is designed for both military and civilian students with experience responding to domestic crises, terrorist-based events, and natural disasters. The MSHLS degree program courses closely align with Department of Homeland Security (DHS) mission objectives and are appropriately sequenced to correspond to before-, during-, and after-a-disaster episodes on American



soil. Courses include the topics of crisis management, critical infrastructure protection, security technology, and intelligence analysis. Crisis simulations and scenarios will be used to reinforce students' skills to succeed in Homeland Security professions in the federal, state, and local government; and industry areas

### **Degree Semester Hour Requirement**

A minimum of 36 to 40 semester hours

### **Program Learning Outcomes**

By the end of this degree program, graduates should be able to:

- Demonstrate and apply advanced knowledge of theories and practices relevant to homeland security. Examine and apply emergency plans to homeland security scenarios meeting state and federal guidelines and communicate them to the impacted public.
- Apply quantitative skills and methods to analyze homeland security data/information.
- Identify and appraise the theoretical foundations and literature in the field of homeland security.
- Evaluate and assess multiple or competing perspectives and options, and recommend appropriate administrative plans or courses of action relative to homeland security.
- Apply assessment and valuation to diverse interagency procedure and plan options in response to homeland natural disasters or terrorist acts.
- Assess diverse legal and ethical practices and apply to decision making in the field of homeland security.

### **Program Core Courses (32 Semester Hours)**

<b>Course #</b>	<b>Course Name</b>	<b>Credits</b>
EDM 501	Domestic Terrorism	
EDM 502	Critical Infrastructure Vulnerability and Protection	4
EDM 512	Emergency Healthcare Logistics in Disasters	4
HLS 501	Introduction to Homeland Security	4
HLS 502	Intelligence Analysis and Homeland Security	4
HLS 571	Introduction to Cybersecurity	4
*HLS 599*	Capstone Course	4
MHE 509	Emergency Planning and Methodology	4

### **Program Core Special Instructions**

<b>Course #</b>	<b>Course Name</b>
EDM 502	Prerequisite: HLS 501; MHE 509
*HLS 599*	Prerequisite: may not be taken until all other core courses and concentration elective courses have been successfully completed
MHE 509	Prerequisite: HLS 501



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### **Concentration Introduction**

The Trident College of Health and Human Services offers the Master of Science in Homeland Security degree program with a concentration in Logistics. Operating under disastrous conditions in which lives are in danger calls for clear and concise actions on the part of homeland security professionals. Many times, staging of materiel, procurement and dispensing of medical supplies and coordination of transportation do not go according to plan and will require dynamic planning and adjustments to plans in real time. Ongoing, critical decisions have to be made under circumstances of limited communication and life-threatening conditions. An effective manager will need to prioritize actions based on critical needs to assure successful routing of personnel and supplies in order to support, evacuate, and safeguard affected population. Crisis simulations exercises will be used in logistics concentration.

### **Concentration Learning Outcomes**

- Evaluate the framework of management of logistics in disaster situations.
- Analyze appropriate course(s) of action in a disaster and strategically apply the most effective and timely ones in the movement of personnel and materiel.
- Appraise risks to medical infrastructure and generate plans for coordination with hospitals to address patient surges and transport of required medical supplies

### **Concentration Core Courses (8 Semester Hours)**

EDM 510	Dynamic Disaster Management Logistics	4
EDM 511	Emergency Transportation and Transshipment Logistics	4

### **Page 74-76: Master of Science in Homeland Security**

Add the following program:

## **Master of Science in Homeland Security with a Concentration in Emergency and Disaster Management**

### **Program Introduction**

With the enactment of the Homeland Security Act in 2002, the United States Congress created the Department of Homeland Security (DHS). The department's Core Mission includes preventing terrorism and enhancing security; managing our borders; administering immigration laws; securing cyberspace; and ensuring disaster resilience. The Federal Emergency Management Agency (FEMA) is a part of DHS and an integral component of America's emergency management enterprise, working to ensure the successful preparation for, protection against, response to, recovery from, and mitigation of all hazards. Trident University's College of Health and Human Services offers the Master of Science in Homeland Security (MSHLS). This program is designed for both military and civilian students with experience responding to domestic crises, terrorist-based events, and natural disasters. The MSHLS degree program courses closely align with Department of Homeland Security (DHS) mission objectives and are appropriately sequenced to correspond to before-, during-, and after-a-disaster episodes on American soil. Courses include the topics of crisis management, critical infrastructure protection, security technology, and intelligence analysis. Crisis simulations and scenarios will be used to reinforce students'



skills to succeed in Homeland Security professions in the federal, state, and local government; and industry areas

### Degree Semester Hour Requirement

A minimum of 36 to 40 semester hours

### Program Learning Outcomes

By the end of this degree program, graduates should be able to:

- Demonstrate and apply advanced knowledge of theories and practices relevant to homeland security. Examine and apply emergency plans to homeland security scenarios meeting state and federal guidelines and communicate them to the impacted public.
- Apply quantitative skills and methods to analyze homeland security data/information.
- Identify and appraise the theoretical foundations and literature in the field of homeland security.
- Evaluate and assess multiple or competing perspectives and options, and recommend appropriate administrative plans or courses of action relative to homeland security.
- Apply assessment and valuation to diverse interagency procedure and plan options in response to homeland natural disasters or terrorist acts.
- Assess diverse legal and ethical practices and apply to decision making in the field of homeland security.

### Program Core Courses (32 Semester Hours)

Course #	Course Name	Credits
EDM 501	Domestic Terrorism	
EDM 502	Critical Infrastructure Vulnerability and Protection	4
EDM 512	Emergency Healthcare Logistics in Disasters	4
HLS 501	Introduction to Homeland Security	4
HLS 502	Intelligence Analysis and Homeland Security	4
HLS 571	Introduction to Cybersecurity	4
*HLS 599*	Capstone Course	4
MHE 509	Emergency Planning and Methodology	4

### Program Core Special Instructions

Course #	Course Name
EDM 502	Prerequisite: HLS 501; MHE 509
*HLS 599*	Prerequisite: may not be taken until all other core courses and concentration elective courses have been successfully completed
MHE 509	Prerequisite: HLS 501

### Concentration Introduction

The Trident College of Health and Human Services offers the Master of Science in Homeland Security degree program with a concentration in Emergency and Disaster Management (EDM). EDM is an integral





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part of Department of Homeland Security (DHS) with its focus on Natural and Manmade disasters, as well as on terrorism. This program provides graduates with the skills to succeed in emergency and disaster professions in the military, federal, state and local government as well as in industry.

### Concentration Learning Outcomes

- Discuss critical infrastructure vulnerability and protection in natural disasters.
- Examine essential partnerships with the military, local, state, and federal sectors in times of disasters.
- Examine and discuss responses to populations requiring healthcare attention due to manmade and natural disasters.
- Evaluate and discuss disaster preparation and emergency operations procedures.

### Concentration Core Courses (8 Semester Hours)

MHE 503	Survey of Emergency and Disaster Management	4
MHE 511	Emergency Operations	4

### Page 96-100: Health and Human Services Graduate Certificates

Add the following program:

#### Cybersecurity Certificate (MSHLS)

##### Certificate Introduction

This certificate consists of a series of four graduate-level courses designed to provide a conceptual background in cybersecurity which include policy and laws, offensive and defensive cyber actions, threat analysis and intelligence gathering. Real life scenarios involving threats to our critical infrastructures will be used.

No certificate is designed to lead to employment or placement in any particular job or career field. Trident makes no express or implied claim that any certificate prepares students for a recognized career, occupation, vocation, job, or job title.

##### Certificate Semester Hour Requirement

16 Semester Hours

##### Transfer Credit

No Credit Transfer Allowed

##### Certificate Core Courses (16 Semester Hours)

HLS 501	Introduction to Homeland Security	4
HLS 571	Introduction to Cybersecurity	4
HLS 572	Cyber Threat Intelligence	4
HLS 573	Cyberterrorism and Cyber Warfare	4

### Page 97: Emergency and Disaster Management Certificate

Update program to the following:



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### **Certificate Introduction**

This certificate consists of a series of four graduate-level courses designed to provide students expanded knowledge in principles of risk assessment, emergency planning and methodology related to natural disasters and terrorist attacks. Simulated crises will be used in some of the courses to sharpen skills for effective emergency management.

No certificate is designed to lead to employment or placement in any particular job or career field. Trident makes no express or implied claim that any certificate prepares students for a recognized career, occupation, vocation, job, or job title.

### **Certificate Semester Hour Requirement**

16 Semester Hours

### **Transfer Credit**

No Credit Transfer Allowed

### **Certificate Core Courses (16 Semester Hours)**

HLS 501	Introduction to Homeland Security	4
MHE 503	Survey of Emergency and Disaster Management	4
MHE 509	Emergency Planning and Methodology	4
MHE 511	Emergency Operations	4

### **Page 97: Emergency and Disaster Management – Logistics Certificate**

Update program to the following:

### **Certificate Introduction**

This certificate consists of a series of four graduate-level courses designed to help strengthen critical decision-making skills under circumstances of limited communication and life-threatening conditions. Staging of materiel, procurement and dispensing of supplies and coordination of transportation are areas of great concern in a natural or manmade disaster. Situational adjustments to plans must be made sometimes with limited feedback and at unconventional hours. Simulated crises will be used in the courses to sharpen the skills for effective logistics management.

No certificate is designed to lead to employment or placement in any particular job or career field. Trident makes no express or implied claim that any certificate prepares students for a recognized career, occupation, vocation, job, or job title.

### **Certificate Semester Hour Requirement**

16 Semester Hours

### **Transfer Credit**

No Credit Transfer Allowed

### **Certificate Core Courses**

EDM 510	Dynamic Disaster Management Logistics	4
EDM 511	Emergency Transportation and Transshipment Logistics	4
EDM 512	Emergency Healthcare Logistics in Disasters	4



**Certificate Elective Courses**

Select one course from the following:

HLS 501	Introduction to Homeland Security	4
MHE 509	Emergency Planning and Methodology	4

**Page 7: PROGRAM(S) TO TEACH-OUT**

Move the following programs to teach out:

**Programs on Teach Out**

<b>Programs</b>
Master of Science in Emergency and Disaster Management
<b>Certificates</b>
Entrepreneurship Certificate
Finance Certificate
International Business Certificate
Managerial Accounting Certificate
Project Management Certificate

**Program Concentrations on Teach-Out**

<b>Program</b>	<b>Concentration placed on Teach-Out</b>
Bachelor of Science in Business Administration	<ul style="list-style-type: none"> <li>• Criminal Justice Administration</li> <li>• Entrepreneurship</li> <li>• Finance</li> <li>• General Management</li> <li>• International Business</li> <li>• Leadership</li> </ul>
Bachelor of Science in Leadership	<ul style="list-style-type: none"> <li>• Criminal Justice Administration</li> </ul>
MBA	<ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Finance</li> <li>• International Business</li> <li>• Managerial Accounting</li> <li>• Marketing</li> <li>• Project Management</li> </ul>
Master of Science in Emergency and Disaster Management	<ul style="list-style-type: none"> <li>• No Concentration</li> <li>• Logistics</li> </ul>

**Page 103-104: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

ACC 503 Federal Taxation and Business Strategy



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This course provides a comprehensive study of the federal income tax structure as related to business (i.e., partnerships and corporations), including problems intended to provide a thorough understanding of the law. Attention is also directed to the determination of the tax liability of corporations.

#### ACC 504 Issues in Managerial Accounting

This course focuses on key issues for management and management accountants to deal with in the 21st century. Topics include costing and accounting for projects, risk assessment and measurement, relevant budgeting techniques, performance monitoring and evaluation and cost accounting systems assessment and relevance. Prerequisite: ETH 501

#### ACC 520 Internal Control and Auditing

Both internal and external auditing procedures are crucial to check and verify a company's internal control system. The purpose of this course is twofold: (1) To review issues relating to developing and implementing a system of internal controls including Sarbanes-Oxley; and (2) To learn about internal and external auditing procedures and standards. The topic will cover both domestic and global approaches and trends.

#### ACC 525 Sustainability Accounting and Reporting

This course emphasizes global standard setting and reporting trends. Financial reports can be prepared as stand-alone documents or integrated with non-financial data, including sustainability information. Integrated reporting is growing in response to stakeholder requests for additional information that includes financial, social, and environmental variables. Specific topics covered include the accountant's role, The Global Reporting Initiative, ISO 26000, narrative and integrated reporting, transparency of standard setting, and related assurance issues.

#### **Page 117: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### CJA 403 Perspectives in Criminal Justice

Select topics in criminal justice administration will be considered. Examples include management and leadership within police organizations; ethical issues within criminal justice administration, social concerns and the criminal justice administration system and policy formation and analysis within criminal justice agencies. Prerequisite: MGT 301; MGT 302

#### CJA 404 Criminal Procedure

This course offers an overview of the criminal procedure process and its constitutional foundation. Criminal procedure before, during, and after trial is reviewed. Topics include arrests, search and seizure, identification, rights of the accused during trial, sentencing, and post-sentencing appeals. Prerequisite: MGT 301; MGT 302

#### **Page 118: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### CMG 401 Government Contracting Principles

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Introduction to the basic contracting rules for all Federal Government agencies which are set forth in the Federal Acquisition Regulation (FAR) and the additional rules unique to the Department of Defense (DoD) which are set forth in DFARS. Government contracting through use of Fixed-Price, Cost Reimbursement, Indefinite-Delivery/Indefinite-Quantity (ID/IQ), Small Business Innovative Research (SBIR), Letter and other contracts will be discussed. Prerequisite: MGT 301; MGT 302

CMG 490 Capstone Course in Contract Management

Under the direction of their professor, students will complete a comprehensive project in Contract Management. The purpose of the project will be to demonstrate the student's ability to evaluate, assess, and synthesize the undergraduate level learning obtained in the Contract Management concentration. Prerequisite: CMG 301

**Page 133: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

ECM 555 e-Entrepreneurship

This course focuses on development of electronic technologies to support the emerging and developing enterprise. Issues of make-or-buy, web-presence, business-to-business, business-to-consumer, business-to-supplier, business-to-financial institution and other networks of electronic business models are discussed. Students will evaluate emerging and existing information technologies for supporting the enterprise development at various stages of its life cycle. Prerequisite: ETH 501

**Page 138-139: Teach-Out Courses**

Add the following courses to the courses on Teach-Out

EDM 504 Public Health and the Aftermath of a Disaster

Prevention and treatment of mental and physical injuries are some of many priorities to be addressed after a natural disaster or terrorist attack. This course will examine steps taken by the military, medical, and local communities. This will include (a) managing the logistics operations for major disasters by the military, (b) triaging victims by medical personnel, and (c) mental health interventions by community professionals. Areas of focus will include: (1) examining the role of hospitals in the community response to disasters, (2) improving cross-jurisdictional collaboration with law enforcement, and (3) securing logistical support from military, governmental, and organizational sources, and (4) examining ethical and social values in implementing medical and other measures. Scenario simulations will be employed to discover appropriate interventions after a disaster.

EDM 599 Capstone Project

This final course in the Master of Science in Emergency and Disaster Management program is the culminating learning experience for this degree. This independent project will reflect synthesis, integration and application of previously acquired knowledge from the core courses. This includes addressing key components of disaster planning management, and emergency operations.



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### **Page 142-143: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### FIN 302 Investment Analysis

Students will study investment principles and practices; emphasis is on the concerns of the individual and institutional investor. The course will cover the selection and management of securities, investment principles, trading methods, ethics, and evaluation. Additional topics include the range of investment types, sources of information available to ensure wise investing, and the interpretation of financial statements. Mastery of investment skills will be demonstrated by students through their completion of a Session Long Project. Prerequisite: FIN 301

#### FIN 402 Money and Banking

This course is an overview of the money and banking system in the United States. Specific topics include the Federal Reserve System, banking regulations, inflation, and banking industry structure. Applications to managers and individual investors will also be covered.

#### FIN 403 International Finance

This course examines the principles of international finance and applies them to the multinational company. Topics include foreign exchange; analysis of risks and rewards, and problems unique to businesses involved in international operations; international sources of funds; ethics; and general international financial strategies. The material will also touch on the International Monetary Fund and the World Bank. Students will demonstrate their mastery of international finance through the completion of a Session Long Project.

#### FIN 405 Entrepreneurial Finance

This class provides an overview of financing options and financial management techniques necessary to start and run a new business. An emphasis is placed on issues such as how much money needs to be raised, how to solicit investors, and financing options for entrepreneurs. Specific topics covered include venture capital, angel investors, small business loans, and day-to-day financial management issues involved in operating a small or new enterprise. *Prerequisite:* FIN 301

#### FIN 490 Capstone in Finance

Using an imaginary large sum of money, students will develop a comprehensive strategic investment portfolio over the course of this class. Students will write a detailed final paper defending their investment decisions and allocations using their knowledge and understanding of the Capital Asset Pricing Model and risk analysis (from FIN 301), fundamental analysis (FIN 302), international capital markets (FIN 403), the effect of current economic conditions on financial markets (FIN 402), and other concepts learned in the finance concentration.

#### FIN 502 International Finance

This course examines the principles of international finance and applies them to the multinational company. Topics include foreign exchange, analysis of risks and rewards, problems unique to businesses involved in international operations, international sources of funds, ethics, and general international financial strategies. The material will also touch on the International Monetary Fund and the World



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Bank. Students will demonstrate their mastery of international finance through the completion of a session long application project.

#### FIN 503 Monetary Policy and Financial Institutions

This course is designed to help a manager understand monetary policy and the role of financial institutions in the American economy. Specific topics will include the Federal Reserve System, banking regulations, inflation, and banking industry structure. Applications to managers and individual investors will also be covered. Prerequisite: ETH 501

#### FIN 504 Investments and Portfolio Management

Analysis and management of common stocks and fixed income securities; development of modern portfolio theory; organization of securities markets; analysis of investment in and financing of real estate assets. Prerequisite: ETH 501

#### FIN 509 Entrepreneurial Finance

This course provides an introduction to and assessment of the current thinking in the areas of valuation, real options, and the economics of contracts to new venture decision making based on the four main areas of entrepreneurial finance: Investment Analysis, Financing the Entrepreneurial Firm, Harvesting, and Renewal in the Entrepreneurial Firm. Strategic thinking, the role of “angels,” incubators, venture capital, and financial contracts are discussed. Relevant real-world context is provided with opportunity to learn and apply spreadsheet and other modeling techniques. Prerequisite: ETH 501

#### **Page 160: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### LOG 490 Capstone Course in Logistics

This course integrates topics introduced in previous courses in the Logistics concentration and explores selected topics in greater detail. Topics to be addressed will include the impact of information technology on logistics management, methods of benchmarking performance of logistics systems components, Just In Time (JIT) and other inventory management systems, carrier selection criteria, and the interplay of logistics with marketing and production management.

#### **Page 170-174: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### MGT 402 Customer Service Management

The purpose of this course is to introduce the student to the various components of internal and external customer service management. The course topics include: buyer behavior, customer relations, customer participation in the planning and building of the product, and outsourcing issues. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. Prerequisite: MGT 301; MGT 302

#### MGT 403 Entrepreneurship



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The purpose of this course is to learn the basic activities required to successfully start, manage and expand the entrepreneurial enterprise. Topics include generating entrepreneurial ideas, assessing the potential of new ventures, developing viable business plans, attracting capital, managing the enterprise, and taking the business public. Legal, regulatory, ethical and global issues associated with new ventures are also discussed. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. Prerequisite: MGT 301; MGT 302

#### MGT 503 Advanced Entrepreneurship

The purpose of this course is to study successful enterprises and model the skills required to run a successful business enterprise. Topics in this intensive interactive course include opportunity recognition, estimating market potential, developing financial, market, and management plans, raising capital, planning for sustainable profitability, positive cash flow and growth, ethical and global issues, and, the induction and integration of information technology into the firm. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. Prerequisite: ETH 501

#### MGT 515 Customer Relationship Management

The purpose of the course is to study how firms identify the service needs of consumers through research, customer participation in the planning and building of the product, the impact of environmental variables on the services offered, customer relationship management, buyer behavior, outsourcing issues, and the application of the principles of 6s to customer service including: returns, refunds, and adjustments, checkout time, delivery and store hours, employee attitudes, and measuring improvement in customer service. Students will review and develop plans for customer relationship management. Mastery of these skills will be demonstrated by the student through the completion of a session long application project.

#### **Page 176: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### MHE 505 Issues of Terrorism

This course explores the issues of terrorism as they relate to the planners and administrators at the local level, state, and national level. This course will examine intentions and psychological profiles of terrorists, threat analysis, tactical/capability assessment, identification of likely targets, mitigation strategies, planning and policy issues, and technical aspects of chemical, biological, and nuclear weapons.

#### **Page 181-182: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### MKT 410 International Marketing

This course will introduce students to global issues involved in marketing with an overview of the many political, legal, and cultural issues involved in a global marketing strategy. Specific topics covered in this





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class include cross-cultural advertising and promotion, global distribution strategies, foreign market selection and entry, and international standardization/adaptation of products in a global market.

Prerequisite: MKT 301

#### MKT 502 International Marketing

The purpose of this course is to identify international marketing opportunities and challenges. Topics include cultural, political, legal, financial and economic issues, competitive analysis, develop international marketing plans, raising capital, import and export strategies, e-commerce and international marketing, and ethical issues in international marketing. Mastery of these skills will be demonstrated by the student through the completion of a session-long application project. Prerequisite: ETH 501

#### MKT 510 Marketing Services

This course introduces students to marketing strategies for services in both profit and nonprofit organizations. Topics include the unique characteristics of services marketing, the role of customer experience in co-creating the service experience, the interplay of marketing and HR functions, management of complaints and guarantees, services marketing in global environments, and the use of marketing techniques to achieve service breakthroughs. Prerequisite: ETH 501

#### **Page 186: Teach-Out Courses**

Add the following courses to the courses on Teach-Out:

#### PRM 501 Foundations of Project Management

This course focuses on providing the “big picture” of project planning and management. Special emphasis is on action plans, PERT and Gantt charts and management processes/activities around resource acquisition and procurement such as contract negotiation and contract management.

Prerequisite: ETH 501



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## Policy Handbook

Effective the Spring 2017 and May 2017 Fastrac session, the following sections of the Policy Handbook 2016-2017 Trident University Catalog have been amended/added:

**Page 68-69: Satisfactory Academic Progress**

Please update the policy to the following:

### **Satisfactory Academic Progress— Academic Warning/Financial Aid Warning/Academic Dismissal**

In order to maintain good academic standing, and maintain applicable financial aid eligibility, students must demonstrate satisfactory academic progress toward completing their degree. This progress is measured by the qualitative and quantitative standards below. Satisfactory Academic Progress (SAP) will be measured and evaluated at the end of each evaluation period, as defined below.

**Evaluation Period Definitions:**

**8 Week Track:**

- Undergraduate: Each evaluation period is defined as a minimum 16 consecutive weeks and a minimum 12 semester hours (3 courses), both of which need to be met for SAP to be evaluated.
  - *Academic Year is defined as 32 Consecutive weeks and 24 Credits*
- Graduate: Each evaluation period is defined as a minimum 16 consecutive weeks and 8 semester hours (2 courses), whichever comes later.
  - *Academic Year is defined as 32 Consecutive weeks and 16 Credits*

**12 Week Track:**

- Undergraduate: Each evaluation period is defined as a minimum 18 consecutive weeks and 12 semester hours (3 courses), whichever comes later.
  - *Academic Year is defined as 36 Consecutive weeks and 24 Credits*
- Graduate & Doctoral: Each evaluation period is defined as a minimum 18 consecutive weeks and 6 semester hours (2 courses), whichever comes later.
  - *Academic Year is defined as 36 Consecutive weeks and 12 Credits*

**Qualitative Standard:**

Students are expected to remain actively engaged in their academic work (see applicable Academic Participation and Substantive Interaction policy) and maintain the following minimum grade point averages:

- Students in the undergraduate programs must complete each undergraduate course with a grade of “D” (1.0) or higher and maintain a cumulative GPA based on the scale below:

Required Minimum Cumulative Program GPA (transferred semester hours + earned Trident semester hours)



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Student Classification (transferred semester hours + earned Trident Semester hours)	Required Minimum Cumulative Program GPA
Level 1: 0 – 23 Semester Hours	1.5
Level 2 and Greater: 24 Semester Hours and Greater	2.0

- Students in the graduate (Master’s) programs must complete each graduate course with a grade of “B-” (2.666) or higher and maintain a cumulative GPA of 3.0 (B) or higher for all graduate-level coursework applying toward the degree.
- Students in the Doctoral degree programs must complete each Doctoral course with a grade of “B” (3.0) or higher and maintain a cumulative GPA of 3.0 (B) or higher for all courses applying toward the degree.

**Quantitative Standard:**

Students must successfully complete at least 67% of all attempted credits and will be placed on Academic/Financial Aid Warning if this requirement is not met. Applied transfer credits and courses with a grade of W assigned are included in this calculation.

**Academic Warning/Academic Disqualification:**

Students who do not meet either the Qualitative and Quantitative standards outlined at the evaluation period will be placed on Academic Warning and will be notified via email from the Office of Registrar. The notice will identify the requirements to be met by the student in order to be removed from Academic Warning. A copy of the notice will become part of the student’s permanent file.

Once on Academic Warning, students have until the next evaluation period to meet both the Qualitative and Quantitative standards. If the standards are not met, the student will be disqualified from the university and lose applicable financial aid eligibility. Students may regain financial aid eligibility by meeting the qualitative and quantitative standards.



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