



Doctor of Business Administration

TRIDENT'S DOCTORATE

Advanced Instruction • Applied Research Skills • Strong Competencies



**TRIDENT
UNIVERSITY**
INTERNATIONAL

A member of the American InterContinental University System

Welcome to Trident's Doctorate Program

Trident's Doctor of Business Administration program gives students an opportunity to build on their previous professional experience working with a community of scholars and practitioners. This challenging, hands-on program will instruct students in concepts that are integral to the growth and vitality of businesses worldwide. Instructed by faculty with current, real-world experience, students will look at the how and why of business successes and critically examine modern business challenges with the goal of applying these learnings to their respective careers. This program is designed to shape students into future leaders and innovators in the business world.

Dr. Indira Guzman

Doctoral Studies Director

Glenn R. Jones College of Business

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Why Trident?

1. Accredited by the Higher Learning Commission (hlcommission.org)
2. 100% online with no in-person class requirements
3. Access to most required academic resources at no extra cost through our virtual library. *(Access to most course materials are available to students through Trident's Online Library at no extra cost. Refer to the Tuition, Fees, and Financing section of the catalog for more information.)*
4. Faculty with a doctoral degree and extensive research, professional practice, and teaching experience
5. Affordable and flexible
6. Embracing real-world learning with the EdActive™ Learning Approach
7. No concentration
8. Culminates in a DBA doctoral study project

The Trident Difference

EdActive™ Learning Approach

- Creative learning
- Problem solving
- Experimental learning
- Designed to enhance ability to think, learn, and solve problems.

How EdActive™ learning works

1. Students are presented with a question or issue.
2. They do the research.
3. They apply their own experience.
4. They present their solution.
5. Students receive feedback and suggestions.
6. They apply the learning to their next task.

Flexibility

- Manage your own time to deliver on deadlines
- No daily micro-management
- Faculty is responsive to student needs
- Milestones keep you on track

Affordability

- Accelerated programs
- Low tuition, no extra cost for most course materials
- Scholarships and grants available for those who qualify



With flexible, 100% online classes you can attend at any time, the power to earn a degree is in your hands.



Trident is part of the AIU System, which is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.



The 12-week sessions are available to doctoral students with four doctoral start dates.

Program Overview

The Doctor of Business Administration program offers the highest academic degree for business professionals. The DBA builds on and extends master’s-level knowledge by working to develop a deep capacity for problem analysis. The program culminates in an applied doctoral study project.

DBA Admission Requirements

- A conferred master’s degree from an accredited college or university.
- A minimum GPA of 3.0 on the transcript of the master’s degree
- A minimum of five years of professional work experience in business or other professional fields.
- Writing and oral communication skills sufficient to conduct and deliver the results of a meaningful applied research
- Information technology skills sufficient to effectively participate in the Trident DBA pedagogical model
- Proof of English proficiency (international students only; see section on English Proficiency at www.trident.edu).

Core Courses

You will take 36-48 semester credit hours of core courses. Each core course is worth four semester credit hours. Course topics range from Technology and Business Process Improvement to Applied Statistics for Research. This includes three Doctoral Study Supervision courses. The Doctor of Business Administration program accepts up to 20 semester credits of doctoral-level coursework from regionally accredited doctoral-granting institutions; subject to approval by the program director.

DBA Coursework

(36 to 48 Semester Credit Hours) – Required sequence. No concentrations. 4 units per course.

- DOC 600 - Introduction to Doctoral Studies and Research Methods
- MGT 610 - Organizations, Management and Leadership
- MKT 610 - Advanced Strategic Marketing
- FIN 610 - Advanced Strategic Corporate Finance
- DOC 640 - Case Study and Action Research
- DOC 650 - Technology and Business Process Improvement
- DOC 660 - Innovation and Creativity in Business
- DOC 670 - Applied Statistics for Research
- DOC 690 - Doctoral Study Proposal
- DOC 700 - Doctoral Study Supervision I
- DOC 701 - Doctoral Study Supervision II
- DOC 702 - Doctoral Study Supervision III

*A completed masters level course in Marketing, Management/Organizational Behavior, and Finance may allow the corresponding course(s) to be waived. These courses may not be required for students with a Master of Business Administration. This is subject to transfer credit rules and restrictions as outlined in the University’s Policy Handbook.



Program Length

Students can graduate in 3 years if they make satisfactory academic progress and continuous enrollment. If they transfer courses, they can graduate in 1¾ years.

IRB Application

Pursuant to federal law and regulations, Institutional Review Board (IRB) approval is required for research involving human subjects. Accordingly, prior to conducting research involving human subjects, including the collecting and analyzing of data, the proposed study must be reviewed and approved by the Trident IRB.

DSP Committee

A DSP Committee has to be established for each student. The student should select a committee chair based on expertise. Then, select two committee members in coordination with the chair. All committee members must be Trident faculty.

DBA Doctoral Study Project

The DBA program builds on the established fundamentals of business taught in master’s business degrees. To further develop skill and competency at evidence-based problem solving and decision making, instruction in applied research methods and innovation culminates in a DBA doctoral study project. These studies are undertaken as a joint project with an organization of the student’s choosing, and demonstrate sound research practice, independent thinking, application of theory, and development of innovative solutions.





"Through trial and error, and with the assistance of mentors, I'm now pursuing a Doctorate of Business Administration (DBA). As a military veteran, continuing my higher education enhances not only my brand, but raises the profile of my organization's worthy cause."

Chaunte Myers DBA Student

DBA Program Learning Outcomes

- 1** Apply the core disciplines of finance, management, technology, and marketing to the analysis of diverse, real-world business problems.
- 2** Conduct applied studies that produce tangible and measureable results.
- 3** Demonstrate advanced information literacy skills in researching business literature and benchmarking.
- 4** Demonstrate high ethical standards and protect privacy in conducting research and reporting results.
- 5** Demonstrate effective writing and presentation skills for various audiences.
- 6** Use integrate knowledge from multiple and various perspectives in professional practice.

DBA Program Milestones

There are several milestones in the development of your doctoral study. Here is a brief overview of milestones. For complete details refer to the DBA Program Handbook.

- 1.** Core and Research Coursework
- 2.** DSP Prospectus Presentation in DOC690
- 3.** Doctoral Study Chair Selection
- 4.** Doctoral Study Committee Selection
- 5.** DSP Proposal Defense in DOC700
- 6.** Doctoral Study Project Proposal Approval
- 7.** IRB/Approval
- 8.** Data Collection and Analysis
- 9.** DSP Final Defense in DOC702
- 10.** Doctoral Study Project Approval



***At Trident you can earn a Doctor of Business Administration
with no in-person class requirements.***



**Are you
Trident Strong?
Get Started Today Call
1-800-375-9878**



www.trident.edu | 800.375.9878

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