Doctor of Philosophy in
Business Administration

TRIDENT'S DOCTORATE

Advanced Instruction • Applied Research Skills • Strong Competencies

TRIDENT UNIVERSITY INTERNATIONAL
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A member of the American InterContinental University System

Welcome to Trident's Doctorate Program

The Doctor of Philosophy in Business Administration degree is the pinnacle of academic achievement in the business field. Building off the student's experience in both the classroom and business world, Trident's Ph.D. in Business Administration program is designed to shape individuals into innovators and thought-leaders who want to become tomorrow's teachers, researchers, and scholars. Learning in an entirely online environment, students have access to resources in an environment where they learn in small classes, engage with faculty members on significant research problems, personalize their program, and benefit from the opportunity to interact extensively with peers and faculty from our five fields of study. Working closely with faculty allows students to accrue knowledge and strengthen their research acumen through interactions with individuals from a diverse set of industries, including the academic, military, and corporate worlds. From the classroom to the culmination of the Ph.D. dissertation, students work to master advanced research and quantitative skills used for teaching and performing scholarly research at the university level.

Dr. Indira Guzman
Program Director for Ph.D. in Business Administration

Content

Why Trident?

1. Accredited by the Higher Learning Commission (hlcommission.org)

2. 100% online 56-credit program with no in-person class requirements

3. Up to 28 transfer credits accepted, subject to Director approval *(Transfer credit is evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.)*

4. Affordable and Flexible

5. Faculty with a doctoral degree and extensive research, professional practice, and teaching experience

6. Access to most required academic resources at no extra cost through our virtual library. *(See the Tuition, Fees, and Financing section of the catalog for more information.)*

7. Embracing real-world learning with the EdActive™ Learning Approach

8. Five Ph.D. BA concentrations & No concentration

9. Culminates in a Dissertation

The Trident Difference

EdActive™ Learning Approach
- Creative learning
- Problem solving
- Experimental learning
- Designed to enhance ability to think, learn, and solve problems.

How EdActive™ learning works
1. Students are presented with a question or issue.
2. They do the research.
3. They apply their own experience.
4. They present their solution.
5. Students receive feedback and suggestions.
6. They apply the learning to their next task.

Flexibility
- Manage your own time to deliver on deadlines
- No daily micro-management
- Faculty is responsive to student needs
- Milestones keep you on track

Affordability
- Accelerated programs
- Low tuition, no extra cost for most course materials
- Scholarships and grants available for those who qualify

With flexible, 100% online classes you can attend at any time, the power to earn a degree is in your hands.

Trident is part of the AIU System, which is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

The 12-week sessions are available to doctoral students with four doctoral start dates.

Program Overview

The College of Business Administration offers the Doctor of Philosophy in Business Administration (Ph.D. BA) degree with a variety of concentrations. The Ph.D. curriculum has the following components:

Core Courses

You are required to take a total of 10 core courses including the dissertation proposal seminar (DBA 699). The courses include research methods, theory, and concentration courses and the dissertation proposal seminar. Three additional courses focus on dissertation work (DBA 700-702). All courses are four semester credits.

Note: Students are required to purchase IBM SPSS Statistical Software for the quantitative research courses and dissertation research.

Program Core Courses
Designed to help students prepare for the dissertation stage:

ORG 601 - Organizational Studies I
RES 600 - Introductory Data Analysis
ORG 602 - Organizational Studies II
RES 601 - Research Design and Fieldwork
RES 603 - Advanced Data Management and Analysis
RES 610 - Advanced Multivariate Data Analysis
RES 620 - Current Research in Business and
              Management

Concentrations

The College of Business Administration offers the Doctor of Philosophy in Business Administration (Ph.D. BA) degree with five concentrations and a no concentration option. Students must select one concentration when they enroll into the program. The area of concentration must be chosen considering the student's area of research interest and expertise.

Comprehensive Exam

You will show a synthesis of your doctoral study, knowledge, and scholarship with a significant quantitative research project that contributes to general principles of knowledge in the field(s) potentially affected by the research. A dissertation committee and dissertation chairperson will be established for you in RES 620. Each committee will consist of three faculty members with one member serving as Chair of the Committee. The Chair and two Committee members must be Trident faculty. The chairperson and the committee will be responsible for guiding you during the dissertation process following Trident's Ph.D. Dissertation Handbook.

IRB Application

Pursuant to Federal law and regulations, Institutional Review Board (IRB) approval is required for research involving human subjects. Accordingly, prior to the student conducting research involving human subjects, including the collecting and analyzing of data, the proposed study must be reviewed and approved by the Trident IRB.

Dissertation Timeline

All Doctoral/Ph.D. degree requirements must be fulfilled within up to nine consecutive years. The time to complete the dissertation courses for doctoral students may not exceed three years without written approval by the Director of the Ph.D. program and the College Dean. Students are strongly encouraged to complete the Ph.D. degree within their three-, four-, or five-year track, based on their Academic Plan (AP). Please review the Catalog for more information on program requirements and the policy related to maximum time to degree.

The Dissertation Phase

Students write and defend their Dissertation Proposal. Average dissertation completion is 2-4 years.

DBA 699 - Dissertation Proposal Seminar
DBA 700 - Dissertation Series
DBA 701 - Dissertation Series
DBA 702 - Dissertation Series
DBA 703 - Dissertation Continuation and above

Oral and Written Qualifying Exam Must complete before enrolling in DBA 699.

Program Special Instructions

• Students must successfully pass the written and oral portions of the Qualifying Exam while enrolled in RES 620 and before enrollment in DBA 699.

• Students who attempt and fail the COB Ph.D. Qualifying Exam twice will be academically disqualified from the program (i.e., will no longer be enrolled in the COB Ph.D. program).

• Students who attempt and conditionally pass the COB Ph.D. Qualifying Exam must enroll in and successfully pass RES 699 (Directed Study in Research Methods) as a pre-requisite for DBA 699. Students who fail RES 699 twice will be academically disqualified from the program.
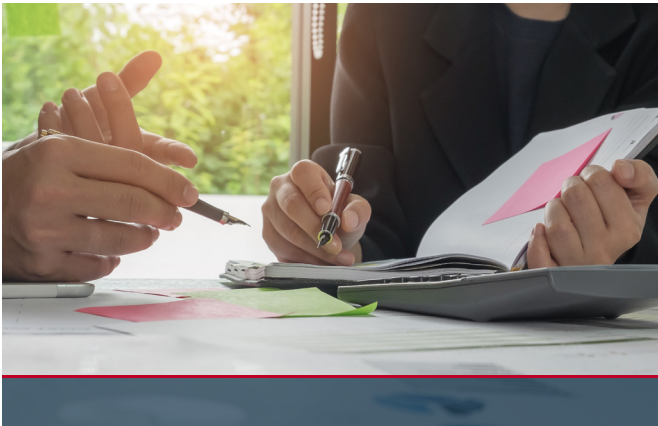
At Trident you can earn a Doctor of Philosophy in Business Administration degree fully online.

Doctor of Philosophy in Business Administration

Concentration: **No Concentration**

The Doctor of Philosophy in Business Administration with no concentration is designed for students to pursue dissertation topics that do not fit within the current concentrations. Students will be prepared to demonstrate advanced knowledge and comprehension, including current developments in the areas of business administration.

No Concentration Core Course
Students should enroll in these core courses after successfully completing RES603 and the four courses that precede it.

Elective - Business Administration Elective

Elective - Business Administration Elective

RES 602 - Research Model Development

Program Core Courses
Designed to help students prepare for the dissertation stage. The core courses stage comprises eight programs.

ORG 601 - Organizational Studies I
RES 600 - Introductory Data Analysis
ORG 602 - Organizational Studies II
RES 601 - Research Design and Fieldwork
RES 603 - Advanced Data Management and Analysis
RES 610 - Advanced Multivariate Data Analysis
RES 620 - Current Research in Business and Management

The Dissertation Phase
Students write and defend their Dissertation Proposal.
Average dissertation completion is 2-4 years.

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Students must complete the Oral and Written Qualifying Exam before enrolling in DBA 699.

Doctor of Philosophy in Business Administration

Concentration: **Accounting / Finance**

The Doctor of Philosophy in Business Administration in an Accounting/Finance concentration is designed for students with a solid background in the field of finance, accounting, or economics interested in contributing to research in related bodies of knowledge, such as international finance, economic growth and development, financial management, auditing, and taxation.

Accounting/Finance Concentration Core Course
Students should enroll in these core courses after successfully completing RES603 and the four courses that precede it.

ACC 601 - Financial/Managerial/Behavioral Accounting

FIN 601 - Studies in Corporate Finance

MGT 607 - Strategic Management

Program Core Courses
Designed to help students prepare for the dissertation stage. The core courses stage comprises eight programs.

ORG 601 - Organizational Studies I
RES 600 - Introductory Data Analysis
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Doctor of Philosophy in Business Administration

Concentration: **Information Systems/Information Technology Management**

The Doctor of Philosophy in Business Administration in Information Systems/Information Technology Management concentration is designed for students with a solid background in information systems interested in contributing to research about the impact of information technologies in organizations. Examples of dissertation topics covered in this concentration are: information security and privacy, virtual teams, electronic commerce, cloud computing, and business intelligence.

Information Systems/Information Technology Management Concentration Core Course

*Students should enroll in these core courses after successfully completing RES603 and the four courses that precede it.

ITM 603 - Foundations of Information Systems Research

ITM 604 - Seminar in Information Systems

MGT 607 - Strategic Management

Program Core Courses

Designed to help students prepare for the dissertation stage.
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ORG 601 - Organizational Studies I
RES 600 - Introductory Data Analysis
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Students must complete the Oral and Written Qualifying Exam before enrolling in DBA 699.

Doctor of Philosophy in Business Administration

Concentration: **Leadership**

The Doctor of Philosophy in Business Administration in a Leadership concentration is designed for students with a background in management, leadership, business administration or related fields interested in contributing to research on leadership styles and types (e.g., transformational leadership, shared leadership or servant leadership) and the ways in which leadership could contribute to organizational success.

Leadership Concentration Core Course

*Students should enroll in these core courses after successfully completing RES603 and the four courses that precede it.

LEAD 600 -Introduction to Research in Leadership

LEAD 601 - Leadership Theory and Research

MGT 607 - Strategic Management

Program Core Courses

Designed to help students prepare for the dissertation stage.
The core courses stage comprises eight programs.

ORG 601 - Organizational Studies I
RES 600 - Introductory Data Analysis
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Students must complete the Oral and Written Qualifying Exam before enrolling in DBA 699.

Doctor of Philosophy in Business Administration

Concentration: **Management and Organizations**

The Doctor of Philosophy in Business Administration in Management and Organizations concentration is designed for students with a background in management, business administration, or related fields interested in contributing to research on strategic management (e.g., mergers and acquisitions, alliances, and setting up operations in other countries, including emerging markets) and organizational behavior (e.g., decision making, team dynamics, organizational structure, and culture).

Management and Organizations Concentration Core Course
Students should enroll in these core courses after successfully completing RES603 and the four courses that precede it.

ORG 605 - Organizational Change

MGT 699 - Special Topics in Management

MGT 607 - Strategic Management

Program Core Courses
Designed to help students prepare for the dissertation stage. The core courses stage comprises eight programs.

ORG 601 - Organizational Studies I
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RES 601 - Research Design and Fieldwork
RES 603 - Advanced Data Management and Analysis
RES 610 - Advanced Multivariate Data Analysis
RES 620 - Current Research in Business and Management

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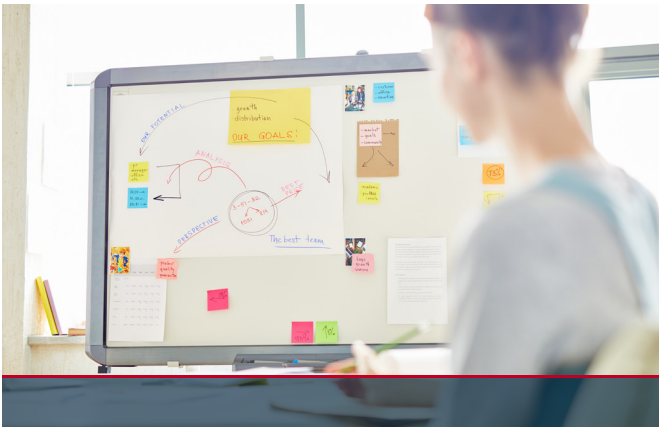**Average dissertation completion is 2-4 years.**

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DBA 703 - Dissertation Continuation and above

Students must complete the Oral and Written Qualifying Exam before enrolling in DBA 699.

Doctor of Philosophy in Business Administration

Concentration: **Marketing**

The Doctor of Philosophy in Business Administration in a Marketing concentration is designed for students with a solid background in the field of marketing interested in contributing to research on related bodies of knowledge, such as branding, direct sales, consumer behavior, pricing, online promotion, and social media marketing.

Marketing Concentration Core Course
Students should enroll in these core courses after successfully completing RES603 and the four courses that precede it.

MKT 601 - Marketing Management Strategy

MKT 604 - Buyer Decision Making and Behavior

MGT 607 - Strategic Management

Program Core Courses
Designed to help students prepare for the dissertation stage. The core courses stage comprises eight programs.

ORG 601 - Organizational Studies I
RES 600 - Introductory Data Analysis
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Students must complete the Oral and Written Qualifying Exam before enrolling in DBA 699.

Ph.D. BA **Program** Milestones

The Ph.D. program is divided into seven distinct milestones. All Ph.D. students must achieve the milestones presented below to earn the Ph.D. degree.

1 Doctoral Coursework

2 Qualifying Exam

3 Dissertation Committee Formation

4 Dissertation Prospectus

5 Dissertation Proposal

6 IRB Application

7 Final Dissertation

"Trident cares about its students and it has for as long as I've been here. It helps students achieve what they want to achieve and I hope we never lose that."

- David A. Wagner, Ph.D. in Business Administration

Doctoral **Resource** Links

As a community-focused and student-oriented institution, we make every effort to make resources available that will promote student success and assistance. Be sure to view our wide range of student services to decide which will assist you in your academic endeavors.

ePortfolio
To save everything related to the development of your dissertation in a single place.

800 Dissertation Tasks Course
Provides a single place to submit, track, and gain approval for completed tasks.

Webinars
These innovative webinar series are designed to provide continuing education, skills-building techniques, and professional development.

Culture of Research and Education (C.O.R.E.) | **Career Center**

Student Gateway
The Student Gateway provides links to the most-used resources for prospective doctoral students.

MyTLC Portal | **Catalog** | **Ph.D. Handbook**

Doctoral Articles

- Trident Health Sciences Professor Receives Teaching Excellence Award

- Trident Ph.D. in Education Alumnus Publishes Academic Papers

- Trident Doctor of Business Administration Professor Selected as SME for Conference in Dubai

- Trident's DBA Program Adds Experienced Management Professional and Researcher

- Considering the 4 C's: The Top 4 Reasons to Choose an Online Doctoral Program

- Advanced Degrees and Adult Life: How to Pursue a Doctoral Degree with a Career, with Kids, or During Deployment

- Accredited Online Doctoral Programs: Reputable and Feasible

- Ten Reasons Now is the Perfect Time to Earn Your Ed.D. or Ph.D. in Education Online

Are you
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Get Started Today
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